

End-Of-Year Review and Plans For The Future Newsletter

2023 Review & 2024 Plans



501c3 Not-For-Profit
Dedicated to the enhancement of
Downtown Ticonderoga



TMSP throughout 2023 has
actively served on the Ticonderoga
Downtown Revitalization Committee.

Greetings from TMSP,

The Ticonderoga Montcalm Street Partnership (TMSP) is a group of dedicated volunteers (not-for-profit 501 (c) (3) organization) who, in coordination with their partners, possess the skills and resources to create a positive future for Downtown Ticonderoga.

In 2023, TMSP and our partners continued to move Downtown Ticonderoga forward in preparing for a variety of events and projects, planning and organizing for the future and initiatives, being a strong member of the DRI Committee, as well as working closely with our community partners for the betterment of Ticonderoga and specifically Downtown.

TMSP's organizational structure consists of an Executive Committee, Board of Directors, and the Ticonderoga Area Chamber of Commerce (TACC) serving as the TMSP Coordinator. TMSP committees currently consist of Promotions, StreetFest, Design, the Best 4th In The North, and FallFest. All TMSP Board Members, Committee Chairs, and Committee members are volunteers. TMSP also works closely with PRIDE of Ticonderoga.

As a member of the National Main Street Center, TMSP will continue to incorporate their approaches, principles, and trainings in their efforts.

For more information on the Ticonderoga Montcalm Street Partnership, including projects, events, or volunteering please contact the Ticonderoga Area Chamber of Commerce (TMSP Coordinator) at 518-585-6619. You can also visit www.timainstreet.org, email tmstp@timainstreet.org or visit TMSP (Downtown Ticonderoga) on Facebook to stay up to date with news, events, and more!



"The first thing I thought of when I heard that Saranac Lake had been awarded a DRI grant was, why not Ticonderoga? Even though our first application was not successful, we persisted and this year Downtown Ticonderoga was awarded \$10 million from NY State. It is most gratifying to be part of the team that has worked very hard to bring this transformational grant to Ticonderoga."

- John Bartlett, Promotions Committee Chair/
TMSP Executive Board

Sincerely,

Megan Bambara Debbie Barber John Bartlett
Joyce Cooper Leslie Midgley

TMSP Executive Committee

P.O. BOX 379 | TICONDEROGA, N.Y. 12883 | T: 518-585-6619 | TIMAINSTREET.ORG |



Yes! I want to support the Ticonderoga Montcalm Street Partnership with a tax deductible donation:



Support the Ticonderoga Montcalm Street Partnership

Phone Number: _____

Email: _____

Please write name(s) and address above for acknowledgment purposes:

Please provide your phone number and email to receive communications from TMSP with news and updates. You may unsubscribe at any time.

Accomplishments & Future Plans

(In coordination with our community partners)

RECENT PROJECTS:

- Downtown Revitalization Initiative (DRI) Committee successfully secured a \$10 million grant from NY State to improve Downtown Ticonderoga.
- Flower Boxes and plantings on Montcalm Street and near the Welcome Sign.
- Clean-up and enhancement projects.
- Assisted with Downtown Ribbon Cuttings and Grand Opening ceremonies.
- Served on Local Planning Committee (LPC) for the DRI.
- Scarecrows in Percy Thompson Bicentennial Park.

ANNUAL TMSP EVENTS:

- Ticonderoga End of Winter Carnival & Fireworks
- Food Pantry Shopping Spree
- Best 4th In The North Celebration
 - ★ Expanded entertainment & fireworks
- StreetFest
 - ★ Expanded vendors, entertainment & activities
- Best 4th In The North Fundraisers including Mom Prom, Coin Drop, 4th of July Winter Chicken BBQ, Night at the Pub, Boom, Scoot & Boogie, etc.
- HalloweenFest
 - ★ New & expanded events
- FallFest Celebration
 - ★ New event format with biggest attendance to date
 - ★ Expanding of Beer Garden, evening entertainment and activities
- Raffles for Holiday Shopping and Dining Night
- Electronics Recycling and Downtown Clean-up Week

FUTURE (2024 AND BEYOND) PROJECTS & EVENTS:

- Creation of TMSP Grant & Fundraising Coordinator
- Streetscape projects and initiatives along Montcalm Street
- Focus on key areas within Ticonderoga Montcalm Street Streetscape Plan
- National Main Street Trainings and utilization of resources
- Printed and digital downtown Business Directory
- Expanded Downtown Ticonderoga Website
- Expansion of future events in coordination with our partners
- Work with DRI Streetscape & Branding Committee on implementation
- Launch of seasonal Downtown merchant meetings
- Relaunch of Downtown Clean-up Nights
- Work with TACC on expanding board and volunteers

TMSP MISSION

To create and enhance the economic, historic and social development of Ticonderoga's traditional business district, employing the National Trust Main Street Center's guidelines for organization, design, promotion and economic restructuring.

TMSP TEAM

Executive Committee/Committee Chairs

**Megan Bambara, Debbie Barber (Secretary), John Bartlett
Joyce Cooper, Leslie Midgley (Treasurer)**

Board Members*

**Maria Beuerlein, Megan Cunningham, Seth Gould,
Jackie Palandrani, Dawn Titus, Darlene Treadway, Alana Desjardin**

**Thank you to Bob Dedrick and Judy Walker for your time & dedication to TMSP!
Bob and Judy's board terms have come to an end!**

*New Board Members to be added in 2024

Thank you to the Ticonderoga Area Chamber of Commerce, PRIDE of Ticonderoga, the Town of Ticonderoga, Stewart's Shops, Knights of Columbus Council #333, Knights Banquet Hall and Catering, Silver Bay YMCA, Cloudsplitter Foundation, Geraws Ok Septic, Sylvamo, Tromblee's Greenhouse & Gifts, My Hope Flower Farm, Ticonderoga Police Dept., Ticonderoga Fire Dept., Ticonderoga EMS, Essex County Arts Council, and the Ti Cultural Arts Initiative for their support and partnership throughout 2023. We look forward to working with our partner agencies throughout 2024.

Please tear off the form below and return it in the provided, self-addressed envelope, or mail your contribution to TMSP, P.O. Box 379, Ticonderoga, NY 12883

Please accept a gift of:

☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$25 ☐ \$15

☐ Other: \$ _____

☐ My tax deductible check made payable to the TMSP is enclosed.



"The Ticonderoga Area Chamber of Commerce is honored to continue our strong partnership with the Ticonderoga Montcalm Street Partnership to provide coordination, marketing, and organizational support to this dedicated Ticonderoga non-profit. This partnership helps strengthen Downtown Ticonderoga, the business community, and our future, as well as aides in attracting more visitors and community members to Downtown Ticonderoga. TMSP is a small group of dedicated volunteers that we are thankful for. TACC not only partners with TMSP locally but also has a strong and ongoing partnership with the Town of Ticonderoga, PRIDE of Ticonderoga, and other local and regional agencies to expand our collective economic development efforts. Working together is the only way to succeed. Continued great things are ahead."

- Matthew Courtright, Ticonderoga Area Chamber of Commerce, President & CEO

"It has been an amazing year of events here in Ticonderoga. I am so thankful to all of our Committee & Community Volunteers that have helped TMSP & TACC this year with StreetFest & FallFest. Every year we think of how to make these events bigger and better. I truly believe because of all of you we are making that a reality. Thank you to the Ticonderoga Area Chamber of Commerce for their continued coordination as well as all of the organizations and the Town of Ticonderoga for all of your support during this 2023 Event Season."

~ Megan Bambara, Streetfest & FallFest Committee Chair/TMSP Executive Board

"I am honored to be part of the TMSP Team as we continue to serve Ticonderoga. I am also thankful for our partnership with the Ticonderoga Area Chamber of Commerce. This committee is already working on plans for 2024, which includes expanding our park entertainment, vendors and amusements. The fireworks have been booked for 2024. We are currently searching for more retail vendors. We are planning to offer new and expanded events throughout the four-day celebration for 2024. I am extremely grateful to be in Ticonderoga and to be part of a collective community team."

- Debbie Barber, Best 4th in the North Committee Chair/TMSP Executive Board

Ex-Officio Board Members

**Nicole Green (Pride of Ticonderoga),
Mark Wright (Town of Ticonderoga Supervisor)**

TMSP Coordinator

Ticonderoga Area Chamber of Commerce

Preferences

Please send me information about:

☐ Volunteering with TMSP. ☐ Specific information on projects and events.

Thank you for supporting the Ticonderoga Montcalm Street Partnership!