End-Of-Year Review and Plans For The Future Newsletter

2025 Review & 2026 Plans

TICONDEROGA Montcalm Street PARTNERSHIP

Capture Spirit - Embrace Opportunity

timainstreet.org

501c3 Not-For-Profit Dedicated to the enhancement of Downtown Ticonderoga

(Downtown Ticonderoga)

For Ticonderoga/NYS Downtown Revitalization News visit www.ticonderogadri.com

Greetings from TMSP,

TMSP is a group of dedicated volunteers (not-for-profit 501 (c) (3) organization) who works with their partners to enhance the present and to create a positive future for Downtown Ticonderoga. We look forward to the many streetscape enhancements and visual improvements funded by the $10 million grant from NY State Downtown Revitalization Initiative (DRI).

In 2025, TMSP and our partners continued to plan, organize, and raise funds for a series of seasonal festivals and events designed to provide family-friendly entertainment for the whole community throughout the year. These events also brought many people to Downtown Ticonderoga providing additional customers for our Downtown merchants. Many of our local businesses provide promotions and specials in conjunction with these events. Our local businesses truly make everything possible. We would not exist without our area businesses and organizations being active, engaged and community minded.

TMSP's organizational structure consists of an Executive Committee, Board of Directors, and the Ticonderoga Area Chamber of Commerce (TACC) serving as the TMSP Coordinator. TMSP committees currently consist of Promotions, StreetFest, Design, the Best 4th In The North, and FallFest. All TMSP Board Members, Committee Chairs, and Committee members are volunteers.

As a member of the National Main Street Center, TMSP will continue to incorporate their approaches, principles, and trainings into their efforts.

For more information on the Ticonderoga Montcalm Street Partnership, including projects, events, or volunteering please contact the Ticonderoga Area Chamber of Commerce (TMSP Coordinator) at 518-585-6619. You can also visit www.timainstreet.org, email tmsp@timainstreet.org or visit TMSP (Downtown Ticonderoga) on Facebook to stay up to date with news, events, and more!

Sincerely,

Megan Bambara Debbie Barber
John Bartlett Joyce Cooper Kristin Frechette
Leslie Midgley Lynne Reale

TMSP Executive Committee



"I would like to take this opportunity to thank all our very generous sponsors, everyone who has participated in and supported any of our fundraising events, and everyone who has responded to our mail campaigns asking for your support. We simply could not do it without your help. Thank you so much."

- John Bartlett, Grants and Fundraising Manager/TMSP Executive Board

Yes! I want to support the Ticonderoga Montcalm Street Partnership with a tax deductible donation:

☐ **Support the Ticonderoga Montcalm Street Partnership**

Phone Number: _____

Email: _____

Please provide your phone number and email to receive communications from TMSP with news and updates. You may unsubscribe at any time.

_____

Please write name(s) and address above for acknowledgment purposes:

Accomplishments & Future Plans

(In coordination with our community partners)

ANNUAL TMSP EVENTS:

- Ticonderoga End of Winter Carnival & Fireworks
- Food Pantry Shopping Spree
- Best 4th In The North Celebration
  ★ Expanded entertainment & fireworks
- StreetFest
  ★ Expanded vendors, entertainment & activities
- Best 4th In The North Fundraisers including Coin Drop, 4th of July Winter Dinner, Pub Night, etc.
- HalloweenFest
  ★ New & expanded events
- FallFest Celebration
  ★ New & expanded aspects
- Raffles for Holiday Shopping and Dining Night
- Downtown Clean-up Days
- New Downtown Summer Nights

RECENT PROJECTS:

- Flower Boxes and plantings on Montcalm Street and near the Welcome Sign
- Clean-up and enhancement projects
- Launch of seasonal Downtown Merchant Meetings
- Assisted with Downtown Ribbon Cuttings and Grand Opening ceremonies
- Creation of TMSP Merchants Committee
- Research and development for playground enhancements continuing in Bicentennial Park

FUTURE (2026 AND BEYOND) PROJECTS & EVENTS:

- Streetscape projects and initiatives along Montcalm Street
- Focus on key areas within Ticonderoga Montcalm Street Streetscape Plan
- National Main Street Trainings and utilization of resources
- Printed and digital downtown Business Directory
- New Downtown Ticonderoga Website
- Expansion of future events in coordination with our partners
- Work with DRI Streetscape & Branding Committee on implementation
- Work with TACC on expanding board and volunteers
- Bicentennial Park Playground Enhancements to make more inviting to children with disabilities
- Additional Downtown projects
- Create seasonal decor plan for Downtown Ticonderoga

"Ticonderoga's strength has always been its people, the business owners, volunteers,and neighbors who show up and make a difference. I'm grateful to be part of an organization that continues to lift up our downtown and each other"

- Debbie Barber, TMSP Secretary

"FallFest is the perfect example of what happens when local businesses, organizations, and volunteers come together to celebrate our town. The support and enthusiasm we saw this year were amazing, and we're looking forward to building on that momentum in 2026 with even more opportunities for everyone to take part."

~ Megan Bambara,
FallFest Committee Chair

"I'm truly honored to serve as the new chair of TMSP's StreetFest. This event holds a special place in my heart, and it's been such a joy to watch it grow and thrive over the years. I can't wait to see where we can take it next. "

- Kristin Frechette, StreetFest Committee Chair

"In 2026 the Design Committee looks forward to playing a role in the planning and implementation of streetscape changes and downtown improvements through Ticonderoga's DRI projects. The committee will also ensure that containers of flowers are placed and maintained in the business district and the flower boxes at the fort intersection are planted, watered, and decorated seasonally. The committee also expects to plan and coordinate the 2026 Annual Downtown Cleanup Days. Our local fifth grade classes will once again be invited to come downtown during this week to help with clean-up efforts. They have been outstanding helpers. Student participation provides a meaningful introduction to community service and our community benefits!

Joyce Cooper, Design Committee Chair, TMSP Executive Board

TMSP MISSION

To create and enhance the economic, historic and social development of Ticonderoga's traditional business district, employing the National Trust Main Street Center's guidelines for organization, design, promotion and economic restructuring.

TMSP TEAM

Executive Committee/Committee Chairs

Megan Bambara, Debbie Barber (Secretary),
John Bartlett (Grants and Fundraising Manager)
Joyce Cooper, Leslie Midgley (Treasurer),
Kristin Frechette, Lynne Reale

Board Members*

Maria Beuerlein, Darlene Treadway, Alicia Vilardo

Thank you Dawn Titus for your time & dedication to TMSP!

Thank you to the Ticonderoga Area Chamber of Commerce, the Town of Ticonderoga, Stewart's Shops, Knights of Columbus Council #333, Knights Banquet Hall and Catering, Silver Bay YMCA, Cloudsplitter Foundation, Geraws OK Septic, Sylvamo, Tromblee's Greenhouse & Gifts, My Hope Flower Farm, Ticonderoga Police Dept., Ticonderoga Fire Dept., Ticonderoga EMS, Essex County Arts Council, Ti Cultural Arts Initiative, Ti Automotive, Brannock Properties, Ticonderoga Festival Guild, Ticonderoga Natural Foods Co-op, Burleighs Luncheonette, Optics of Ticonderoga, Bridge Point Communication/Crown Point Telephone Co., CR Wood Foundation, Peckham Family Foundation, DeFranco Landscaping, TrailNorth Federal Credit Union, Community Bank, Regional Office of Sustainable Tourism, Kiwanis Club of Ticonderoga, Ticonderoga Central School District, Adirondack Community Foundation and JM McDonald Foundation for their support and partnership throughout 2025. We look forward to working with our partner agencies through 2026.

Please tear off the form below and return it in the provided, self-addressed envelope, or mail your contribution to TMSP, P.O. Box 379, Ticonderoga, NY 12883

Please accept a gift of:

☐ *$500* ☐ *$250* ☐ *$100* ☐ *$50* ☐ *$25* ☐ *$15*

☐ *Other: $ _____*

☐ **My tax deductible check made payable to the TMSP is enclosed.**

TICONDEROGA
Montcalm Street
PARTNERSHIP
Capture Spirit - Embrace Opportunity

Preferences

Please send me information about:

☐ *Volunteering with TMSP.* ☐ *Specific information on projects and events.*

Thank you for supporting the Ticonderoga Montcalm Street Partnership!